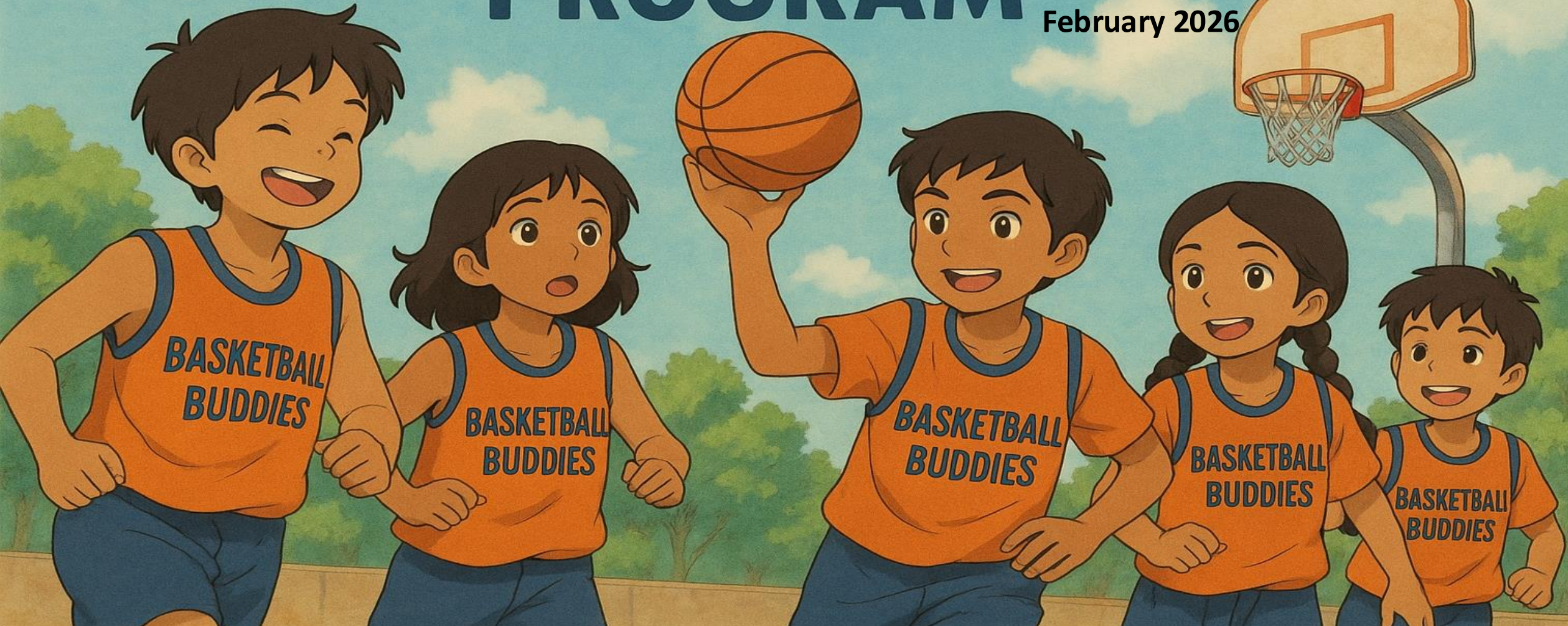




STARTING FIVE BASKETBALL BUDDIES PROGRAM

June 2025-
February 2026



About Us

Our journey began with a simple vision: to create a place where aspiring athletes, from young beginners to seasoned professionals, can develop their skills, build confidence, and chase their dreams on the court. With years of experience in coaching and player development, we have built a training program that nurtures talent at every level. Whether you're picking up a basketball for the first time or striving to compete at the highest level, we are here to guide you every step of the way.





Why Basketball?

- *At Starting Five, we always ask why not Basketball?*
- *Basketball is one of the most efficient sports for schools—it builds endurance, coordination, teamwork, and sharp decision-making, all in a fast-paced, fun environment.*
- *Unlike many sports, it requires minimal space, making it ideal for any campus. Introducing kids to basketball at a young age not only nurtures physical fitness but also boosts confidence, discipline, and social skills.*
- *It's inclusive, engaging, and teaches life lessons on and off the court. Let's give your students the advantage of growing up with basketball—where every bounce shapes a better future.*

What is Basketball Buddies Program?

- *Our Basketball Buddies Program is meticulously designed to cater to schools' specific needs, ensuring structured sports instruction for children in 4th to 7th Standard in a fun, engaging, and development-focused manner. By fostering basketball skills at an early age, we also aim to lay a robust foundation for future holistic development of children which is a natural part of this Sport.*



What Every School Gets

When you join Basketball Buddies Program- you will be eligible for the following benefits according to the plan you select.

- **Professional Equipment:** 2 Basketball boards, 20 balls, 10 cones, 6 hurdles, 1 ladder, 15 markers
- **S5 Trainer Support:** Flexible trainer options (2 or 4 days/week)
- **Dartle App:** Digital training support (available in select packages)
- **Events & Competitions:** Skill contests, & inter-school matches
- **Expert Supervision:** Periodic visits & reports by S5 coaching supervisors
- **Community Engagement:** Neighborhood & Weekend Coaching (select packages)
- **Player Kit (20 Students):** Branded T-shirt & Shorts, Shoes, Sipper Bottle (Optional add on)



Professional Equipment Provided



BASKETBALL BOARD-POLE • Adjustable Pole
Code: Basketball Board-pole 7 To 10 Feet

Basketball
Board x 2

BASKETBALL SIZE-5



No 5 Speed Balls
X 6



No 5 Supreme Balls
X 4



No 6 Supreme Balls
X 8



Space Marker
x 15

BASKETBALL SIZE-7



No- 7 Balls
x 2



CONE HATS

Cones
x 10



Ladder
x1



Hurdles
x 6

S5 Trainer Support



The Starting Five (S5) Programme offers structured and high-quality basketball training through certified trainers assigned to each partner school. These trainers deliver, skill-based sessions aligned with a professionally designed curriculum. Schools can choose between two levels of trainer engagement based on their requirements:



Twice a Week Training – ₹15,000/month: The trainer will conduct sessions two times per week, focusing on foundational skill-building and team coordination.



Four Times a Week Training – ₹24,000/month: The trainer will lead sessions four times per week, offering a more intensive and immersive training experience with advanced drills and gameplay strategies.



Expert Supervision

- *Supervisors from Starting Five will conduct regular monthly visits to partner schools as part of our ongoing commitment to quality and excellence.*
- *During these visits, they will provide expert guidance to coaching staff, monitor program implementation, and offer personalized feedback to help enhance training standards and ensure consistent progress among students.*



Starting Five has partnered with Dartle in providing App support to schools, coaches, students and parents. Full year support to all Trainer Packages.

With Dartle, Coaches can access curriculum, give feedback and much more through the app. The same can be viewed by parents and players as well.



Dartle

Events and Competitions

- Starting Five will organize a Skill Contest in January 2026 specifically for students of Classes 4 and 5, designed to assess and celebrate their fundamental basketball abilities.
- For students in Classes 6 and 7, Starting Five will coordinate four competitive matches against nearby teams, providing valuable game experience and fostering team spirit and sportsmanship.



Neighbourhood Model Add-On Option

- Schools partnering with Starting Five can choose to extend the S5 Programme to students from nearby communities through our Neighbourhood Model, with two flexible options:
- Weekday Add-On (4-Day Model)
An extra 1-hour session conducted after regular school coaching between 4:30 PM and 6 PM, exclusively for neighbourhood students.
- Fee Collection: Handled by Starting Five
- Revenue Share: 50% to school, 50% to Starting Five
- Weekend Model
One-hour sessions held on Saturdays and Sundays for neighbourhood students.
- School Role: Permit use of facilities on weekends
- Revenue Share: 50% to school, 50% to Starting Five
- This model helps schools engage the local community, utilize their facilities efficiently, and generate shared revenue.





Basketball Buddies Package Details




Packages	Cost of Equipment	Cost of Dartle for 8 months (1200x8)	Cost of Event - one time payment	Total Cost	Price We Offer (One Time Payment)
Equipment Only	62,777	N/A	5,000	67,777	50,000
Trainer Support plus Equipment	62,777	9,600	10,000	82,777	70,000

Trainer Support Package-Recurring Costs


Trainer Support Packages	Trainer Provided	Cost Of Trainer	Neighborhood Community Coaching	Revenue Sharing of Neighborhood Community
Basic	2 days a week	15,000/month	N/A	-
Basic Plus	4 days a week	24,000/month	N/A	-
Ultra	4 days a week	24,000/month	4 days a week	50-50
Ultra Plus	4 days a week	24,000/month	Weekend Only	50-50

Additional Details



Two Batches

Collect Rs.
300/student/month
with 40 students in
each batch, four
days a week.



One Batch

Collect Rs.
600/student/month
with 40 students in
one batch, four days
a week.



**Neighborhood
Model - Four
Days**

Collect Rs.
1000/student/month
with one batch, four
days a week, shared
revenue.



**Neighborhood
Model -
Weekend**

Collect Rs.
800/student/month
with one batch,
weekend only,
shared revenue.



**Neighbourhood Classes can be taken during 4:30 PM- 6:00 PM*



Optional Add-On: Player Kit for Students

Get discounted merchandise for 20 students per school:

- **Includes:** T-Shirt & Shorts, Shoes, Sipper Bottle
- **Cost:** ₹3,248 per student

But You only have to pay 2,500 for it.

Can be purchased separately and is not included in the one-time package pricing.



Our Proud Partners



ADDITIONAL
SKILL ACQUISITION
PROGRAMME



data **4** *sports*





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Our Other Initiatives

S5 Challenge



A professionally managed tournament platform that delivers high-level competition across Kerala — without disrupting existing school or college systems. Experience the intensity of competitive basketball through well-structured, expertly organized events

RSC Starting Five Elite Basketball Academy by CV SUNNY

Open to all age groups and skill levels, this one-of-a-kind academy in Kerala offers specialized training for both individuals and teams. With a focus on advanced techniques, tools, and structured development, the academy is designed to take athletes to the next level — whether you're just starting out or preparing for elite competition.

Summer Camp Collaborations

In 2025, we collaborated with 41 summer camps across Kerala to provide Basketball coaching to young students



We have been
ACTIVE

A new 3x5 league: later this year, NBA to get its 12 lakh in first year

The tie-up promises to lift the sport in a big way with new leagues for seniors, colleges along with grassroots-level work with new technology, backed by AI.

Published : Jun 15, 2024 21:29 IST . KOCHI - 2 MINS READ

STAN RAYAN

COMMENTS

 FOLLOW US SHARE READ LATER

Synthite Industries chairman Viju Jacob (in black, third from right) releasing the logo of 'Starting Five' in Kochi on Saturday. With him are the Starting Five



**ബാസ്കറ്റ്ബോൾ:
വനിതകൾക്ക്
വെള്ളി**

ഭവനഗർ (ഗുജറാത്ത്) •
 ദേശീയ സിനിമയിൽ ബാഹു-
 ഭൂതബാഹു ബാഹുധർഷിപി ഭവ-
 നഗറിൽ വിദേശത്തായി കേ-
 രളത്തിൽ വെള്ളി. ഹൈന്ദവ-
 ലിൽ കേരളത്തിൽ തോൽ-
 പ്പിച്ചു (86-53) ഇന്ത്യയിൽ ഹ-
 യിൽവേ കായികം നിലനിൽ-
 ത്തിൽ. പുരുഷപരിപാടി (86-
 56) തോൽപ്പിച്ചു. മലയാളി-
 കൾ കായികം. മലയാളി-
 യായ സി.വി. സണ്ണിയാൽ
 തമിഴ്നാട്ടിൽ കോട്ട-
 പ്പിന്നിൽതോൽപ്പിച്ചു.
 സുഗന്ധി ഫുട്ബോളിൽ (8
 ടോപ്പിയിൽ), ക്രിക്കറ്റ് (17),
 ഹുനിയോളിൽ കേരളത്തിൽ
 തമിഴ്നാട്ടിൽ കോട്ട-

Kerala Basketball Association & Starting Five join hands for partnership

Kerala Basketball is poised for a transformation with innovative projects for nurturing the talents of school children and youth in sports. On Saturday, Starting Five Sports Management Private Limited, a sports company established in 2023 by five former school and university players in collaboration with the Kerala Basketball Association, will unveil its basketball projects at a function at the Casino Hotel on Willingdon Island in Kochi. Basketball enthusiasts, stakeholders, and notable personalities from across Kerala will attend the event. "The Kerala Basketball Association has been effectively working across 14 districts and this partnership is expected to enhance the spread and visibility of the game based on the action plan to be rolled out at the function," said Jacob Purackal, director of Starting Five Sports Management, which is backed by the Morgan Group.



ദേശീയ ബാസ്കറ്റ് : കേരളം ചാർട്ടറിൽ

ഭാവം നഗർ: ഗുജറാത്തിൽ നടക്കുന്ന 74-ാമത് ദേശീയ സീനിയർ ബാസ്കറ്റ്ബോൾ ചാമ്പ്യൻഷിപ്പിന്റെ പ്രാഥമിക റൗണ്ടിലെ മൂന്നാം മത്സരവും ജയിച്ച് വനിതാവിഭാഗത്തിൽ കേരളം ക്വാർട്ടർ ഫൈനലിലെത്തി. ഇന്നലെ തമിഴ്നാടിനെ 71-52 നാണ് കേരള വനിതകൾ തോൽവി

പി.എ. ശ്രീകുമാർ (25 പേരിന്), ജയലക്ഷ്മി (16 പേരിന്), സുസന്ദീപ്തോദാനി (15 പേരിന്) എന്നിവർ കേരളത്തിനായി മികച്ച പ്രകടനം കാഴ്ചവച്ചു. പുരുഷന്മാർ ഇന്നലെ രാജസ്ഥാനോട് 70-82 എന്ന സ്കോറിന് തോറ്റു.



Team Up with Starting Five and Take Basketball at Your School to the Next Level!

Ready to Elevate Your Game? Let's Talk Hoops!

Contact Information



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Website

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WhatsApp

wa.link/g5n3lu



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